



# Container Shipping Conference & Exhibition 2025

May 06-07, 2025 | Houston, TX, USA

Drive greater efficiency & transparency through Digitalization!



Our previous & current sponsors/partners:



## ABOUT CONFERENCE

Container Shipping Conference 2025 brings together key players of the Container, Transport & Logistics industry, to probe & explore winning strategies & technologies. by means of innovations in dealing with the current & future logistics challenges of the Container Industry.

The primary goal of this event is to bring together professionals from the global container shipping industry to focus on major issues including developing a strategic roadmap for achieving a sustainable global environment by significantly reducing carbon emissions, leveraging technological innovations to optimize fuel consumption, exploring the potential of self-navigating vessels, & more.. This gathering provides a vital platform for knowledge sharing & collaboration among industry leaders. fostering the development of sustainable practices that benefit both the industry and the environment.

This platform showcases the practical application of digital technologies & sustainable fuel options to drive eco-consciousness within the shipping sector. It assembles a diverse assembly of professionals, including 3PLs. Freight Forwarders. Shippers, Carriers, Govt. Officials. Port Officials, Transportation & Logistics providers, & other stakeholders, for in-depth discussions on emerging industry trends & best practices.

## CONFERENCE PROGRAM KEY TOPICS

 Opportunities and Challenges	 Regulatory Landscape
 Policies and Regulations	 Container Efficiency Strategies
 Green Shipping Initiatives	 Cost Mitigation Strategies
 Global Trends	 Transport Integration
 Sustainable Decarbonization	 Investment Landscape
 Logistics Optimization	 Smart Shipping Technologies

## SPONSORS & PARTNERS

### Platinum Sponsor



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### Virtual Table



## FEATURED SPEAKER



**Mac Sullivan**  
Head of technology & digital promotion  
**NNR Global Logistics USA**



**Erin San Cristobal**  
Principal Solution Engineer  
**Oracle**



**Andy Symonds**  
Head of Commercial Owners & Managers  
**RightShip**



**Andrés Cadenas**  
Global Head of Sales & Marketing  
**Sea & Ports**



**Mike Deangelis**  
Head of Ocean Senior Director, International Solutions  
**FourKites, INC**



**Michael Eichstedt**  
Lead Logistics & Transport Management  
**Accenture**



**Lars Karlson**  
Global Head of Trade & Customs Consulting Maersk  
**Maersk**



**Ivic Vodopija**  
East Adriatic Managing Director  
**A.P. Moller - Maersk**



**Christoph Rasewsky**  
Business Global Container Sector Lead  
**American Bureau of Shipping**



**Carl Lauron**  
Founder & CEO  
**BuyCo**



**Mike Bush**  
Head of Marketing  
**Talon Logistics Inc.**



**Lissa D'Arcy**  
Solution and customer integration manager  
**Emerson**



**Lennart Heip**  
Director Maritime International Trade Operations  
**Dow Chemical Company**

## CONFERENCE IN NUMBERS

### Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



## COMPANY SIZE

- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

**250+**  
Attendees

**24+**  
Technical  
Speakers

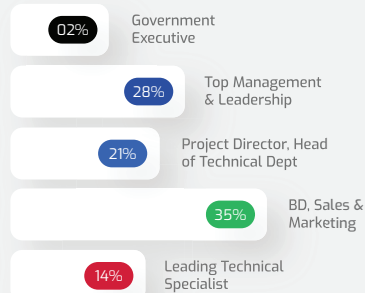
**15+**  
Sponsors &  
Exhibitors

**200+**  
Companies

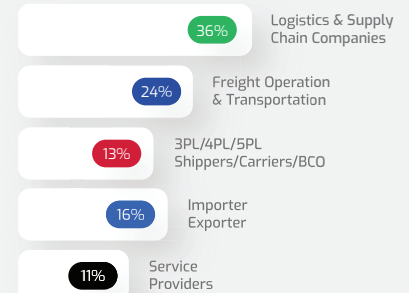
**65+**  
Countries

**55+**  
Media Partners

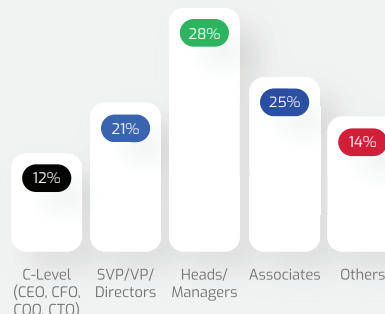
### ATTENDEE JOB PROFILES (%)



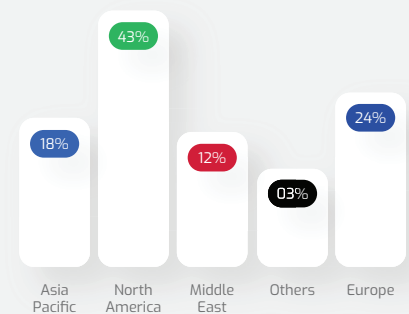
### ATTENDING COMPANIES (%)



### ATTENDEE SENIORITY LEVEL (%)



### INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



**Alfonso Ortiz**  
Supply Chain & Logistics  
Business Dev. Professional

## ATTENDEE JOB FUNCTIONS

- ✓ Procurement
- ✓ Operation
- ✓ Transportation
- ✓ Marketing and Sales
- ✓ Freight Operation
- ✓ Supply Chain & Logistics
- ✓ Business Development
- ✓ Import / Export
- ✓ Program Management
- ✓ Application
- ✓ 3PL/Carriers
- ✓ Strategist, Trade Logistics
- ✓ Development
- ✓ Delivery Solutions
- ✓ Process and Control
- ✓ Solution Design
- ✓ Automation
- ✓ Technology

## AMONG REGULAR PARTICIPANTS



## What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

Day 1  
Tuesday May 06 , 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

Registration & Refreshment Networking



09:00

Booked For Dp World



09:30

Supply Chain Challenges – What's next?

- Global supply chain disruption has become a real thing, Major disruptions keep coming.
- In the recent past we have dealt with a pandemic, natural disasters, disruption to shipping routes, unprecedented geopolitical uncertainty and the situation keeps evolving..
- How do we see supply chains adapting and planning to minimize the impact of the next major disruption..



**Tariq Hasan**  
Director, SCM & Business Planning MX B2B, **Samsung Electronics America**



10:00

Modernize & Transform Your Logistics Practice

- "Learn how you can automate international transportation planning and execution, mitigate costly expenses, and deliver import/export compliance to ensure goods move seamlessly through international borders all by leveraging Oracle Transportation Management and Global Trade Management.
- Logistics Optimization: Take a hands-off approach to international, multi-modal routing, carrier selection and communications while leveraging machine learning for ETA prediction
- Cost Mitigation Strategies: Intelligently and proactively mitigate unexpected and avoidable costs such as detention, demurrage, and broker and forwarder fees while executing on management by exception strategy
- Trade Compliance: Maximize and ensure trade compliance through proper classification, mitigation of compliance risk, removal of friction from customs processes, and optimal sourcing decisions



**Erin San Cristobal**  
Principal Solution Engineer, **Oracle**



**Bill Buckley**  
Distinguished Solution Engineer, **Oracle**



10:30

Driving Digital Transformation in Container Shipping: The Power of DCSA standards

- Highlighting how DCSA's standards & initiatives drive improvements for all stakeholders in the container shipping industry.
- How standardized data exchange propels the use of modern technologies.



**Dave Vandiggele**  
Program Lead - Shippers, **Digital Container Shipping Association**



11:00

Continual Tracking of Safe Driving Habits to Maximize the Driving Force

- Optimizing and Accelerating Training Through Technology
- Virtual training platforms reduce training time and costs while maintaining safety and consistency.
- Specialized in-person training focuses on skill development with real-time feedback.
- Continual Tracking of Safe Driving Habits to Maximize the Driving Force
- Telematics systems track driving behavior to ensure real-time safety monitoring.
- Data-driven coaching encourages drivers to improve habits and maintain safety standards.
- Incentive programs based on driving performance motivate drivers to maintain safe habits.



**Tyfani Nagy**  
Area General Manager, **First Student Inc**



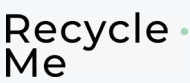
11:30

EPR in the United States: How to get ready for EPR

- Present brief case studies that led to the current situation
- Discuss the basic Tenets of EPR
- Present the current Status of EPR in the US – adopter states and proposed states
- Exploring significant challenges due to the complex political landscape in the U.S.
- Addressing the obstacles faced by plastic and packaging producers
- Harmonization barriers and the impact of fragmentation within the EPR framework
- Sharing best practices for EPR implementation to maximize environmental benefits



**Jason Bergquist**  
Vice President, **Recycle-me**



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

Logistics Blindspots: Tracing the origins and notable implications of visibility in your supply chain

- Understanding the omni-channel origins of supply chain visibility.
- Outlining the true costs of limited visibility.
- Exploring AI, Blockchain and Predictive Analytics for enhanced visibility.



**Juan Cora**  
Founder & CEO, **Aquatio Software**



13:30

Port of Refuge in the Event of Fire on Board

- Consideration of the challenges and requirements to get approval to bring a container vessel into a Port of Refuge following a cargo fire on board



**William Leschaeve**  
Senior Naval Architect, **BrookesBell**



14:00

Managing Through Crisis: Why a Connected Supply Chain Is Critical

- In today's unpredictable global environment, resilience isn't just a competitive edge—it's a necessity. This session explores how a truly connected supply chain empowers organizations to navigate disruption with speed, clarity and confidence. By leveraging real-time data, integrated technologies and seamless collaboration, businesses can identify risks early, adapt quickly and maintain operational continuity
- But connectivity isn't only about systems—it's about people. Strong relationships with suppliers, partners and stakeholders are the backbone of effective crisis response, enabling trust, transparency and smart decision-making. And when automation meets human insight, organizations unlock not just stability, but innovation and growth.
- Join us as we dive into real-world examples and emerging trends that show how connected supply chains—built on technology and trust—are redefining resilience in the face of crisis: Route Optimization and Predictive Logistics
- SHORT VERSION:- In times of disruption, supply chain leaders need more than visibility—they need connectivity. This session explores how integrated technologies, real-time data, and strong partner relationships enable faster decisions, smarter risk management, and operational resilience. Learn how leading organizations are combining tech and human insight to navigate crises, drive innovation, and build supply chains that thrive under pressure.



**Justin McInturff**  
International Logistics Manager, **Jarrett**



NETWORKING BREAK

14:30 [30 Min]

15:00

Affordable Tracking in the Intermodal World

- How are you keeping up with all of your containers today
- Customer Notifications
- True affordability and why it makes sense to make the move



**Angela Lawson**  
Senior Account Manager, **Radius Telematics LLC**



15:30

Driving Success with a Digital Supply Chain

- Transformative Power of Digitalization: Explore how digitalization optimizes supply chain operations, enhancing visibility, agility, and efficiency.
- Leveraging Advanced Technologies: Utilize data analytics, AI, and automation to drive supply chain performance and decision-making.
- Navigating Implementation Challenges: Address obstacles and opportunities in adopting digital solutions for supply chain transformation at Spacelabs Healthcare.
- Adapting to Emerging Trends: Manage cybersecurity risks, geopolitical tensions, regulatory changes, and ESG requirements through innovative digital strategies at Spacelabs.



**Jay Patel**  
Global Supply Chain Lead, **Spacelabs Healthcare- OSI Systems**



END OF DAY 1



Day 2  
Wednesday, May 07, 2025

Sponsored Sessions   Booked Sessions   Available Sessions

08:30


Registration & Refreshment Networking




09:00

Smart Tracking for Smarter Supply Chains: Using RFID & Sensors to Optimize Returnable Asset Management

- Enhancing Visibility & Control: Use RFID and sensors to track turns, dwell times, and cycles, ensuring timely returns and minimizing asset losses.
- Improving Asset Utilization: Monitor distribution, inventory, and movement patterns to reduce inefficiencies, optimize deployment, and extend asset lifespan.
- Reducing Supply Chain Waste: Detect damage, prevent misplacements, and streamline asset recovery with real-time data and predictive analytics.




David Horvat  
CEO, Real Time Intelligence LLC




09:30

Leveraging AI in Logistics, Automated Documentation Verification for Shipments

- Route Optimization and Predictive Logistics
- Pricing Models and AI Agents in Logistics Operations




Pamela Villarreal  
CEO, OTIF




10:00

Beyond Visibility: How Smart Container Tracking is Reshaping Global Logistics with Reliable Data, Sensor Fusion, and Real-Time Operational Intelligence

- Why traditional tracking fails in complex global operations, and how sensor fusion and door detection address visibility gaps across dry container fleets and intermodal logistics.
- Real-world results from large-scale deployments with leading shipping lines and ground operators, including measurable gains in security, efficiency, and customer satisfaction.
- The future of smart container tracking: using multi-sensor intelligence to support predictive insights, eBL integration, and a more resilient, data-driven supply chain.




Tal Leemor  
VP Marketing & Partnerships Hoopo




10:30

FIFi4 Marine: Compact Li-Battery Fire-Extinguishing System for EV and Battery Cargo

- Lithium-ion battery and electric vehicle thermal runaway fires threaten cargo, personnel, and vessel safety.
- The FIFi4 Marine self-contained fire-extinguishing system addresses this risk by automatically deploying a biodegradable, non-corrosive foam instantly on detection of abnormal heat or gas levels.
- Already installed on marine-certified vessels, it has proven to suppress lithium battery and EV fires in seconds and fully extinguish them in minutes, limiting damage and preventing spread.
- The compact FIFi4 unit accommodates EVs and lithium battery cargo in the same container—no separate enclosure required.




Cor Meedendorp  
CEO-Founder, FIFi4MARINE




11:00

Walkthrough on J.B. Hunt transportation success stories and use cases



Bill Intres  
Matter Expert (Sales Leader), J.B. Hunt Enterprise Connectivity



11:30

Trucking: Separating Fact & Fiction

- A combination of state & federal regulations are joining forces with many of today's most progressive companies to drive change in commercial trucking, bringing forth new types of power and new opportunities.
- A clean trucking 101, including the types of vehicles and equipment needed for various segments across the transportation ecosystem.
- Revised expectations for pricing when leveraging ZEVs.
- Tips and tricks for making more environmentally conscious decisions without exploding the budget.



Mike Bush  
Head of Marketing, Talon Logistics Inc.



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

Resilience by Design: Proactively Managing Supply Chain Disruptions Before They Happen

- Embedding Resilience in Sourcing and Procurement Strategies: Discover how leading organizations build flexibility through multi-sourcing, dynamic pricing models, and smarter contract terms to withstand volatility.
- Anticipating Disruptions with Real-Time Risk Intelligence: Learn how to identify hidden risks and leverage data-driven tools and supplier insights to detect and address issues before they escalate.
- Strategic Trade-Offs: Cost Optimization vs. Continuity: Explore practical frameworks for balancing cost pressures with the need for continuity, agility, and long-term supplier partnerships in high-risk environments




Aniket Kulkarni  
Strategic Sourcing Manager, Sysco corporation




13:30

Session-Private Cellular Networks: The Foundation of a Smart Container Port

- Container Ports Globally are modernizing and the foundation of this is around connectivity
- A proven technology is private cellular networks
- We do a deep dive into who has deployed these solutions and what use cases are being leveraged on this technology today, including the Port of Houston



Adam Schipper  
Director Business Development-Transportation & Logistics, Ericsson



14:00

Driving Business Success through Sales, Inventory & Operations Planning (SIOP) and Integrated Business Planning (IBP)

- Bridging Functional Silos: Strategies to foster cross-departmental collaboration, ensuring cohesive planning and execution.
- Enhancing Forecast Accuracy: Utilizing SIOP to refine demand forecasting, thereby reducing inventory costs and stockouts.
- Financial Integration: Demonstrating how IBP aligns operational plans with financial objectives, promoting profitability and strategic agility.
- Case Studies: Real-world examples showcasing successful implementation and the resultant business benefits.




Darrell Culpepper  
Director of SIOP, Integra Mission Critical LLC




14:30

Why Technology Risks are Logistics Risks: How a single data point can save millions

- The 2017 Maersk ransomware attack is used as a backdrop to highlight the intersection of logistics and cybersecurity risk.
- A brief overview of today's evolving threat landscape sets the stage for urgency and awareness.
- The 2024 CrowdStrike incident is referenced as a modern example of digital disruption with wide-reaching operational impacts.
- The discussion explores how logistics and cybersecurity leaders can align to improve risk management and operational resilience




Matthew Webster  
Chief Executive Officer / Chief Information Security Officer, cyvergence




15:00

Archer—a new venture delivering persona-driven, client-specific supply chain technology solutions.

- Designed for rapid deployment and flexible iteration, Archer empowers users to adapt faster, without relying on lengthy development cycles or rigid legacy systems. Kevin continues to drive innovation across logistics and technology, and is also involved with Anwyay Socks, a brand bringing fun and purpose to perfectly mismatched socks.



Kevin Higgins  
CEO and Co-Founder, Archer Solutions



END OF DAY 2

## SPEAKING OPPORTUNITIES

### Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### Production Team

Misbah Shaikh  
[misbah.shaikh@ptnevents.com](mailto:misbah.shaikh@ptnevents.com)

Noah Scott  
[noah.scott@ptnevents.com](mailto:noah.scott@ptnevents.com)

PTN Events Team  
[info@ptnevents.com](mailto:info@ptnevents.com)



#### Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



#### Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



## DELEGATE REGISTRATION

### Want to book delegate ticket?

Below are the various options for delegate participation.



**Super Early Bird**  
SOLD OUT

USD \$799



**Early Bird**  
Window closing on Mar 05, 2025

USD \$899



**Regular Pass**  
Window closing on May 08, 2025

USD \$999

#### Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

#### GROUP DISCOUNTS

**10%**  
GROUP OF 2

**15%**  
GROUP OF 3

**20%**  
GROUP OF 5

Get in touch with us on [info@ptnevents.com](mailto:info@ptnevents.com) to avail group discounts on your purchases.

## Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



### Sponsorship & Media Team

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[chris.lee@ptnevents.com](mailto:chris.lee@ptnevents.com)

Sarah Jones  
[sarah.jones@ptnevents.com](mailto:sarah.jones@ptnevents.com)

### Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

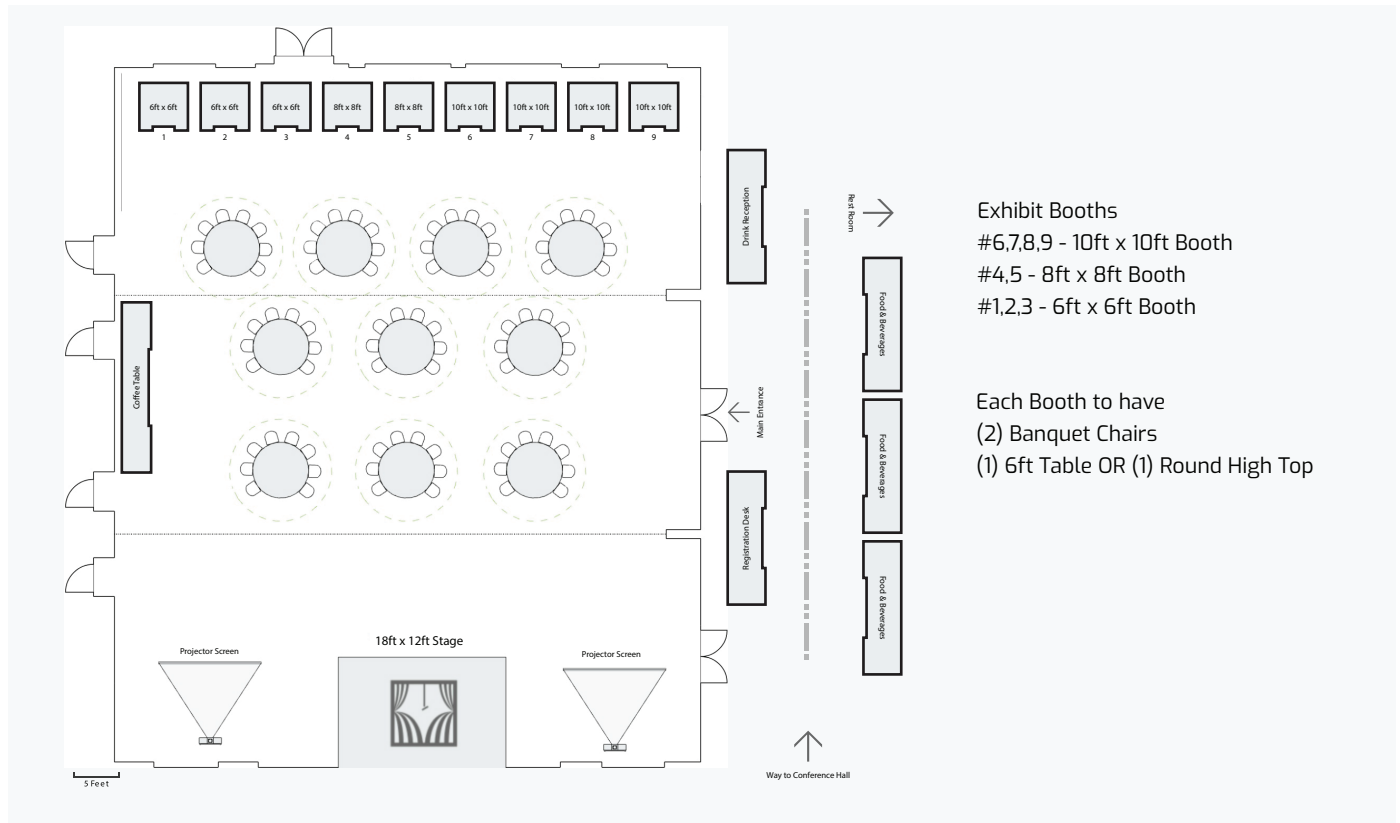
## Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5099</small>	USD \$3799 <small>USD \$5099</small>
<b>BRANDING &amp; PROMOTIONS</b>					
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

## EXHIBITION FLOOR PLAN



## ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

## UPCOMING EVENTS



**Supply Chain Visibility**  
 Conference and Exhibition 2025



**Supply Chain**  
 Digitalization Conference 2025

### Production Team

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Managed & Organized by **ptn events**