

# **Container Shipping** Conference & Exhibition 2025

May 08-09, 2025 | Houston, TX, USA

Drive greater efficiency & transparency through Digitalization!

## Our previous & current sponsors/partners:



## **ABOUT CONFERENCE**

Container Shipping Conference 2025 brings together key players of the Container, Transport & Logistics industry, to probe & explore winning strategies & technologies. by means of innovations in dealing with the current & future logistics challenges of the Container Industry.

The primary goal of this event is to bring together professionals from the global container shipping industry to focus on major issues including developing a strategic roadmap for achieving a sustainable global environment by significantly reducing carbon emissions, leveraging technological innovations to optimize fuel consumption, exploring the potential of self-navigating vessels, & more.. This gathering provides a vital platform for knowledge sharing & collaboration among industry leaders. fostering the development of sustainable practices that benefit both the industry and the environment.

This platform showcases the practical application of digital technologies & sustainable fuel options to drive eco-consciousness within the shipping sector. It assembles a diverse assembly of professionals, including 3PLs. Freight Forwarders. Shippers, Carriers, Govt. Officials. Port Officials, Transportation & Logistics providers, & other stakeholders, for in-depth discussions on emerging industry trends & best practices.

## **CONFERENCE PROGRAM KEY TOPICS**



## **SPONSORS & PARTNERS**



## **FEATURED SPEAKER**



Mac Sullivan Head of technology & digital promotion

NNR Global Logistics USA



Erin San Cristobal Principal Solution Engineer

Oracle



Andy Symonds Head of Commercial Owners & Managers RightShip



Andrés Cadenas Global Head of Sales & Marketing

Sea & Ports



Mike Deangelis Head of Ocean Senior Director, International Solutions FourKites, INC



Michael Eichstedt Lead Logistics & Transport Management Accenture



Lars Karlson Global Head of Trade & Customs Consulting Maersk Maersk



Ivic Vodopija East Adriatic Managing Director



**Christoph Rasewsky** Business Global Container Sector Lead

American Bureau of Shipping



**Carl Lauron** Founder & CEO

BuyCo



Mike Bush Head of Marketing

Talon Logistics Inc.



Lissa D'Arcy Solution and customer integration manager Emerson



Lennart Heip Director Maritime International Trade Operations Dow Chemical Company



# Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



## **COMPANY SIZE**

- ✓ 1-100 Employees 26%
- ✓ 100-1,000 Employees 22%
- ✓ 1,000-10,000 Employees 22%
- ✓ 10,000+ Employees 30%





200+

65+ 55+ Countries Media Partners

Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended. Great experience!

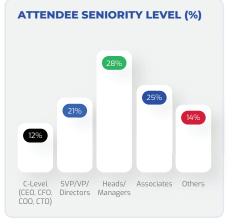


Alfonso Ortiz Supply Chain & Logistics Business Dev. Professional

# What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!





## **ATTENDEE JOB FUNCTIONS**

- ✓ Procurement
- ✓ Operation
- ✓ Transportation
- ✓ Marketing and Sales
- ✓ Freight Operation
- ✓ Supply Chain & Logistics
- ✓ Business Development
- ✓ Import / Export
- ✓ Program Management
- ✓ Application
- ✓ 3PL/Carriers
- ✓ Strategist, Trade Logistics
- 🗸 Development
- ✓ Delivery Solutions
- Process and Control
- ✓ Solution Design
- ✓ Automation
- ✓ Technology

## AMONG REGULAR PARTICIPANTS









• Sponsored Sessions • Booked Sessions • Available Sessions

## Day 1 Thursday, May 08, 2025

## 07:30

**Registration & Refreshment Networking** 

## 09:00

Available Session

## 09:30

**Available Session** 

## 10:00

## Driving Digital Transformation in Container Shipping: The Power of DCSA standards

• Highlighting how DCSA's standards & initiatives drive improvements for all stakeholders in the container shipping industry, how standardized data exchange propels the use of modern technologies.



## Dave Vandiggele

Program Lead - Shippers, Digital Container Shipping Association



## 10:30

## Modernize & Transform Your Logistics Practice

- "Learn how you can automate international transportation planning and execution, mitigate costly expenses, and deliver import/export compliance to ensure goods move seamlessly through international borders all by leveraging Oracle Transportation Management and Global Trade Management.
- Logistics Optimization: Take a hands-off approach to international, multi-modal routing, carrier selection and communications while leveraging machine learning for ETA prediction
- Cost Mitigation Strategies: Intelligently and proactively mitigate unexpected and avoidable costs such as detention, demurrage, and broker and forwarder fees while executing on management by exception strategy
- Trade Compliance: Maximize and ensure trade compliance through proper classification, mitigation of compliance risk, removal of friction from customs processes, and optimal sourcing decisions



#### Erin San Cristobal Principal Solution Engineer, Oracle

**NETWORKING BREAK** 

Gordon Meadow



Bill Buckley Distinguished Solution Engineer, Oracle



11:00 (30 min)

## 11:30

## Securing the Seas: A Definitive Solution to Reduce Piracy Costs and Fortify Global Trade

- Significant Financial Impact: Maritime piracy costs the global supply chain an estimated \$121.58 billion over the next decade, if unaddressed.
- Projected Solution: A phased operational model aims to reduce piracy incidents and associated costs by 70% within six years, cutting total piracy-related expenses to \$36.47 billion over ten years.
- Industry Savings & Security: This strategy delivers \$85.11 billion in industry savings, enhances global trade resilience, and significantly
  advances anti-piracy efforts.



VEBER

DP WORLD<sup>©</sup>

RIGHTSHIP

13:30 (1 hour)

## How are the new tariffs impacting import and export volumes?

- How has the AI promise to revolutionize various aspects of transportation worked out so far?
- Financial Impact Assessment, Industry Adaptations, Outlook for the Future
- Real World Adaptations, Challenges and Limitations, Emerging Opportunities



## Gary kendle

Vice President of Transportation, **WEBERLOGISTICS** 

## 12:30

Container Business Outlook with Strategies for Efficiency and Optimization

• Container Business Outlook, challenges and Opportunities with focus on Inland.



## Bhagyamani singh

Director & Chief Executive Officer, **DP World Multimodal Logistics Hyderabad Pvt. Ltd** 

## 13:00

## RightShip brings winds of change in container liner risk governance.

- Who is RightShip to the maritime industry let alone the container shipping sector?
- The changing risk landscape of arriving vessels from the perspective of ports.
- Transparency of vessel information and insights, including both quantitative and qualitative



## Andy Symonds

Head of Commercial Owners & Managers, RightShip

## LUNCH AND NETWORKING BREAK

## 14:30

**Available Session** 

## 15:00

## The Container market from class perspective: Evolving trends for container ships

- New construction market trends: Giving an insight into orderbook trends, fleet age, new construction prices and scrapping activity.
- Design trends: Identification of trends resulting from the changing market environment.
- Future fuels on the rise: Examination of fuel options for container ships and emerging developments.



## Gururaj Rao

Principal, Corporate Strategy, FedEx Express Corporation



## 15:30 TBA

- Title 1
- Title 2
- Title 3



Ivic Vodopija

East Adriatic Managing Director, **A.P. Moller - Maersk** 



## 16:00 Available Session



## Day 2 Friday, May 09, 2025

# • Sponsored Sessions • Booked Sessions • Available Sessions

## 07:30

**Registration & Refreshment Networking** 

## 09:00

## Rise in the need for safety. How defence and national security innovation is being brought to shipping

- Defence and Natset innovation going on for navies. Highlighting things around systems being developed around naval mine detection. combined task force 153 (the one responsible for red sea security),etc
- The difficulties of bringing these systems to the civilian market and how the trend of defence tech startups is bringing low cost solutions which can finally be affordable for the civilian sector
- Marble's LARS as a case study for how this is being done, the difficulties of this innovation, and the revolution defence tech becoming more accessible



#### Allison Mahmod CCO, Marble Aerospace Limited

## 09:30

**Available Session** 

## 10:00

**Available Session** 

## 10:30

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## **Trucking; Separating Fact & Fiction**

- A combination of state & federal regulations are joining forces with many of today's most progressive companies to drive change in
- commercial trucking, bringing forth new types of power and new opportunities. A clean trucking 101, including the types of vehicles and equipment needed for various segments across the transportation ecosystem.
- Revised expectations for pricing when leveraging ZEVs.
- Tips and tricks for making more environmentally conscious decisions without exploding the budget.



## Mike Bush

Head of Marketing, Talon Logistics Inc.

## **NETWORKING BREAK**

## 11:30

**Available Session** 

## 12:00

## RightShip brings winds of change in container liner risk governence

- Who is RightShip to the maritime industry let alone the container shipping sector?
- The changing risk landscape of arriving vessels from the perspective of ports.
- Transparency of vessel information and insights, including both.







MARBLE

11:00 (30 mins)

### 12:30

## Impact of the new Global Supply Chain Landscape and how Customs can transform challenges to opportunities

- Global Trade 2.0 is here. The world is changing and there will be more changes the next 5 years than we seen to global trade the last 50
- The industry is changing to meet new unknowns and new demands, including various regulatory reforms and new ESG supply chain le gislation
- We see emerging trusted trade lanes managed by supply chain visibility using smart containers through smart borders
- Trade digitalization creates new opportunities to plan for the unplannable



## Lars Karlsson

Global Head of Trade and Customs Consulting Maersk, A.P. Moller - Maersk



## 13:00

**Available Session** 

## LUNCH AND NETWORKING BREAK

14:30

Available Session

## 15:00

## The Transportation Data Cube (TDC) - The Cube that keeps thing rolling

- In-house developed digital logistics tool that identifies the most affordable, efficient, reliable, and eco-friendly route options for your business needs.
- Automated solution for rate uploads and quality checks which is highly flexible and requires no IT involvement for any system changes.
- We provide a digital twin of the transportation network that serves as a foundation for cost-reduction strategies, risk mitigation, and • limiting your carbon footprint



Maeghan Smith PR Manager, BSY Associates Inc.



#### 16:30

## A Practitioner's Agenda: Architecting and Delivering Key Digital Transformation Milestones in Freight Forwarding for 2024

- Revolutionizing Client Interactions: Insights into achieving a customer-first approach through real-time analytics and seamless system integration.
- Operational Excellence through Data: Practical experiences in enhancing data processing to support decision-making, leading to improved efficiency and profitability.
- Building a Data-Driven Organizational Culture\*\*: The pivotal role of BI in transforming company culture, featuring anecdotes from the journey towards a data-empowered enterprise.

#### Mac Sullivan

Head of Technology and Digital Promotion (USA), NNR Global Logistics USA Inc.



16:00 **Available Session** 

NNR

**END OF DAY 2** 

13:30 (1 hour)

# Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



## **Production Team**

Misbah Shaikh misbah.shaikh@ptnevents.com

Noah Scott noah.scott@ptnevents.com

PTN Events Team info@ptnevents.com



## **Speaking Session**

30 minutes session includes 10 min Q&A's Live sessions in-front of delegates Certificate of Appreciation 20 min for talk + 10 min for Q&A's USD \$1299



## **Panel Discussion**

1 hour session for 5 speakers Live panel discussion in-front of delegates
Certificate of Appreciation
Discussion between panelists only
USD \$1699

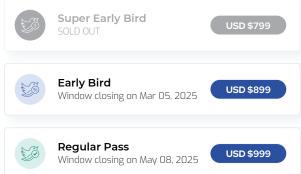
Please note that Speaker package is available only after the topic approval by the Production team

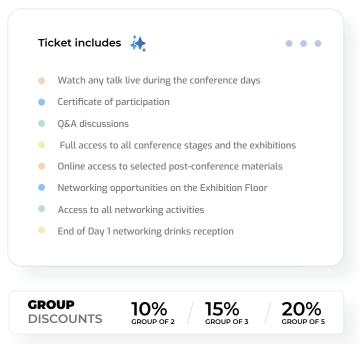


## **DELEGATE REGISTRATION**

# Want to book delegate ticket?

Below are the various options for delegate participation.





Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

## Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



#### Sponsorship & Media Team

Chris Lee chris.lee@ptnevents.com

Sarah Jones sarah.jones@ptnevents.com

## Benefits include 🔆

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise

. . .

- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers

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Identifying new potential customers, suppliers and partners 

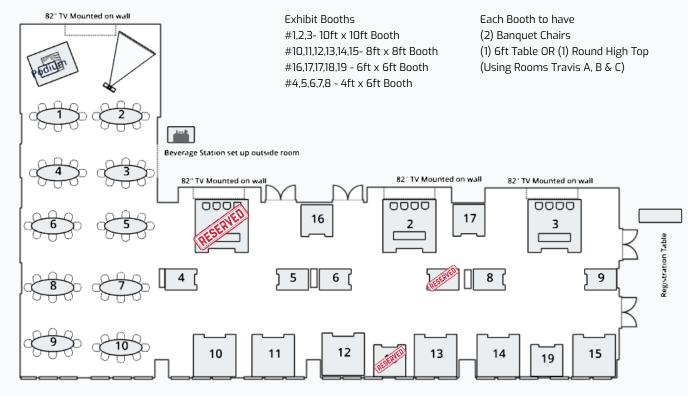
Comparison of packages
with speaking options

with speaking options	TITLE PACKAGE	PLATINUM PACKAGE	<b>GOLD</b> Package	EXHIBITOR PACKAGE	SESSION Package
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	$\checkmark$	$\checkmark$	<ul> <li>✓</li> </ul>	$\checkmark$
Scanned business card copies of all the participants	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-
Your Logo on Delegate Packs	$\checkmark$	$\checkmark$	$\checkmark$	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	$\checkmark$	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	$\checkmark$	$\checkmark$	-	-	-
One Advertisement section (placement) on the conference website - Home page	$\checkmark$	-	-	-	-
Banner at the registration desk (printed $\&$ installed by the organizer)	$\checkmark$	$\checkmark$	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Hosted Luncheon and Drinks Reception	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Premium Delegate Passes and Client Passes	8	5	4	З	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	$\checkmark$	$\checkmark$	$\checkmark$	-	$\checkmark$
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft × 10ft	08ft × 08ft	-
Literature Distrubution in Delegate packs (materials supplied by you)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-
Video interview with the company's representative	$\checkmark$	$\checkmark$	$\checkmark$	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	$\checkmark$	-	-	-	-
Banner on conference floor (3x2m)	$\checkmark$	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	$\checkmark$	$\checkmark$	$\checkmark$	<ul> <li>✓</li> </ul>	$\checkmark$
Speaking Appreciation Certificate	$\checkmark$	$\checkmark$	$\checkmark$	-	$\checkmark$
Download Copy of all participants list, scanned business cards	$\checkmark$	$\checkmark$	$\checkmark$	-	-



// Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success.

#### Presentation Room w/ seating for 96-104 attendees



## **ABOUT ORGANIZER**

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

## **UPCOMING EVENTS**



Supply Chain Visibility Conference and Exhibition 2025

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## **Supply Chain** Digitalization Conference 2025

## **Production Team**

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