



# Container Shipping Conference & Exhibition 2025

May 08-09, 2025 | Houston, TX, USA

Drive greater efficiency & transparency through Digitalization!



Our previous & current sponsors/partners:



## ABOUT CONFERENCE

Container Shipping Conference 2025 brings together key players of the Container, Transport & Logistics industry, to probe & explore winning strategies & technologies. by means of innovations in dealing with the current & future logistics challenges of the Container Industry.

The primary goal of this event is to bring together professionals from the global container shipping industry to focus on major issues including developing a strategic roadmap for achieving a sustainable global environment by significantly reducing carbon emissions, leveraging technological innovations to optimize fuel consumption, exploring the potential of self-navigating vessels, & more.. This gathering provides a vital platform for knowledge sharing & collaboration among industry leaders. fostering the development of sustainable practices that benefit both the industry and the environment.

This platform showcases the practical application of digital technologies & sustainable fuel options to drive eco-consciousness within the shipping sector. It assembles a diverse assembly of professionals, including 3PLs. Freight Forwarders. Shippers, Carriers, Govt. Officials. Port Officials, Transportation & Logistics providers, & other stakeholders, for in-depth discussions on emerging industry trends & best practices.

## CONFERENCE PROGRAM KEY TOPICS

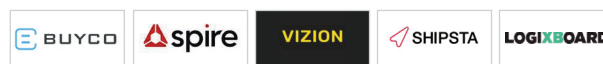
- |   |   |
|---|---|
|  Opportunities and Challenges  |  Regulatory Landscape            |
|  Policies and Regulations      |  Container Efficiency Strategies |
|  Green Shipping Initiatives  |  Cost Mitigation Strategies    |
|  Global Trends               |  Transport Integration         |
|  Sustainable Decarbonization |  Investment Landscape          |
|  Logistics Optimization      |  Smart Shipping Technologies   |

## SPONSORS & PARTNERS

### Platinum Sponsor



### Gold Sponsor



### Session Sponsor



### Bronze Sponsor



### Theme Sponsor



### Brand Sponsor



### Virtual Table



## FEATURED SPEAKER



**Mac Sullivan**  
Head of technology & digital promotion  
**NNR Global Logistics USA**



**Erin San Cristobal**  
Principal Solution Engineer  
**Oracle**



**Andy Symonds**  
Head of Commercial Owners & Managers  
**RightShip**



**Andrés Cadenas**  
Global Head of Sales & Marketing  
**Sea & Ports**



**Mike Deangelis**  
Head of Ocean Senior Director, International Solutions  
**FourKites, INC**



**Michael Eichstedt**  
Lead Logistics & Transport Management  
**Accenture**



**Lars Karlson**  
Global Head of Trade & Customs Consulting Maersk  
**Maersk**



**Ivic Vodopija**  
East Adriatic Managing Director  
**A.P. Moller - Maersk**



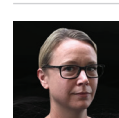
**Christoph Rasewsky**  
Business Global Container Sector Lead  
**American Bureau of Shipping**



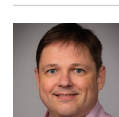
**Carl Lauron**  
Founder & CEO  
**BuyCo**



**Mike Bush**  
Head of Marketing  
**Talon Logistics Inc.**



**Lissa D'Arcy**  
Solution and customer integration manager  
**Emerson**



**Lennart Heip**  
Director Maritime International Trade Operations  
**Dow Chemical Company**

## CONFERENCE IN NUMBERS

### Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.

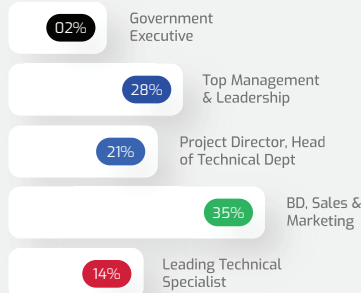


## COMPANY SIZE

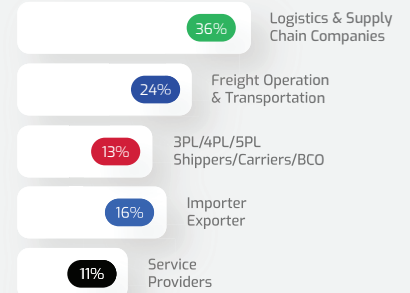
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

<b>250+</b> Attendees	<b>24+</b> Technical Speakers	<b>15+</b> Sponsors & Exhibitors
<b>200+</b> Companies	<b>65+</b> Countries	<b>55+</b> Media Partners

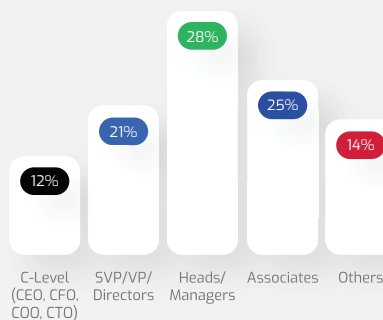
## ATTENDEE JOB PROFILES (%)



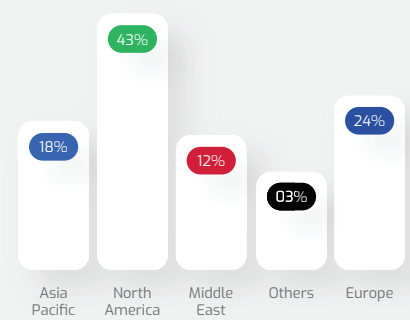
## ATTENDING COMPANIES (%)



## ATTENDEE SENIORITY LEVEL (%)



## INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



**Alfonso Ortiz**  
Supply Chain & Logistics Business Dev. Professional

## ATTENDEE JOB FUNCTIONS

- ✓ Procurement
- ✓ Operation
- ✓ Transportation
- ✓ Marketing and Sales
- ✓ Freight Operation
- ✓ Supply Chain & Logistics
- ✓ Business Development
- ✓ Import / Export
- ✓ Program Management
- ✓ Application
- ✓ 3PL/Carriers
- ✓ Strategist, Trade Logistics
- ✓ Development
- ✓ Delivery Solutions
- ✓ Process and Control
- ✓ Solution Design
- ✓ Automation
- ✓ Technology

## AMONG REGULAR PARTICIPANTS



### What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

# Day 1

## Thursday, May 08, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration &amp; Refreshment Networking



09:00

Available Session

09:30

### The Integrated Supply Chain Approach – A Game Changer in Tackling Today's Container Shipping Challenges

- An integrated supply chain approach leverages advanced technologies, digital-first resources, and best practices, helping container companies and ports, including the leading 50 ports handling approximately 27,000 containers daily, address increasing disruptions.
- Applying advanced technologies such as Artificial Intelligence, shipping container companies benefit from supply chain visibility, valuable data and related insights, contributing to optimized container utilization, sustainability, and shipping operations.
- Data-driven container management utilizing AI-based algorithms enable informed decision-making, improved resource utilization, sustainability, and on-time distribution and delivery of the industry's estimated 20 million containers.



**Matt Goker**  
CEO, ATA



10:00

### Driving Digital Transformation in Container Shipping: The Power of DCSA standards

- Highlighting how DCSA's standards & initiatives drive improvements for all stakeholders in the container shipping industry, how standardized data exchange propels the use of modern technologies.



**Dave Vandiggele**  
Program Lead - Shippers, Digital Container Shipping Association



10:30

### Modernize & Transform Your Logistics Practice

- Learn how you can automate international transportation planning and execution, mitigate costly expenses, and deliver import/export compliance to ensure goods move seamlessly through international borders all by leveraging Oracle Transportation Management and Global Trade Management.
- Logistics Optimization: Take a hands-off approach to international, multi-modal routing, carrier selection and communications while leveraging machine learning for ETA prediction
- Cost Mitigation Strategies: Intelligently and proactively mitigate unexpected and avoidable costs such as detention, demurrage, and broker and forwarder fees while executing on management by exception strategy
- Trade Compliance: Maximize and ensure trade compliance through proper classification, mitigation of compliance risk, removal of friction from customs processes, and optimal sourcing decisions



**Erin San Cristobal**  
Principal Solution Engineer, Oracle



**Bill Buckley**  
Distinguished Solution Engineer, Oracle



## NETWORKING BREAK

11:00 [30 min]

11:30

### Securing the Seas: A Definitive Solution to Reduce Piracy Costs and Fortify Global Trade

- Significant Financial Impact: Maritime piracy costs the global supply chain an estimated \$121.58 billion over the next decade, if unaddressed.
- Projected Solution: A phased operational model aims to reduce piracy incidents and associated costs by 70% within six years, cutting total piracy-related expenses to \$36.47 billion over ten years.
- Industry Savings & Security: This strategy delivers \$85.11 billion in industry savings, enhances global trade resilience, and significantly advances anti-piracy efforts.



**Gordon Meadow**  
CEO, Seabotmaritime



12:00

Available Session

12:30

Available Session

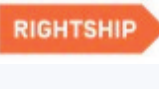
13:00

### RightShip brings winds of change in container liner risk governance.

- Who is RightShip to the maritime industry let alone the container shipping sector?
- The changing risk landscape of arriving vessels from the perspective of ports.
- Transparency of vessel information and insights, including both quantitative and qualitative



**Andy Symonds**  
Head of Commercial Owners & Managers, RightShip



## LUNCH AND NETWORKING BREAK

13:30 [1 hour]

14:30

Available Session

15:00

### The Container market from class perspective: Evolving trends for container ships

- New construction market trends: Giving an insight into orderbook trends, fleet age, new construction prices and scrapping activity.
- Design trends: Identification of trends resulting from the changing market environment.
- Future fuels on the rise: Examination of fuel options for container ships and emerging developments.



**Gururaj Rao**  
Principal, Corporate Strategy, FedEx Express Corporation



15:30

### Adriatic (South) European Supply Chain becoming primary pattern to serve European customers

- Saving 3,000 nm and CO2 emission, Adriatic is becoming priority for reliable, resilient, cost effective and CO2 neutral supply chain
- Compatibility between North and South supply chains in/from Eur ope
- Future of European Supply Chains



**Ivic Vodopija**  
East Adriatic Managing Director at AP Moller Maersk Group, A.P. Moller - Maersk



16:00

Available Session

## END OF DAY 1

## Day 2

### Friday, May 09, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

#### Registration & Refreshment Networking



09:00

#### Rise in the need for safety. How defence and national security innovation is being brought to shipping

- Defence and Natset innovation going on for navies. Highlighting things around systems being developed around naval mine detection, combined task force 153 (the one responsible for red sea security), etc
- The difficulties of bringing these systems to the civilian market and how the trend of defence tech startups is bringing low cost solutions which can finally be affordable for the civilian sector.
- Marble's LARS as a case study for how this is being done, the difficulties of this innovation, and the revolution defence tech becoming more accessible



**Allison Mahmood**  
CCO, Marble Aerospace Limited



09:30

#### Available Session

10:00

#### Available Session

10:30

#### Trucking: Separating Fact & Fiction

- A combination of state & federal regulations are joining forces with many of today's most progressive companies to drive change in commercial trucking, bringing forth new types of power and new opportunities.
- A clean trucking 101, including the types of vehicles and equipment needed for various segments across the transportation ecosystem.
- Revised expectations for pricing when leveraging ZEVs.
- Tips and tricks for making more environmentally conscious decisions without exploding the budget.



**Mike Bush**  
Head of Marketing, Talon Logistics Inc.



### NETWORKING BREAK

11:00 [30 mins]

11:30

#### Available Session

12:00

#### RightShip brings winds of change in container liner risk governance

- Who is RightShip to the maritime industry let alone the container shipping sector?
- The changing risk landscape of arriving vessels from the perspective of ports.
- Transparency of vessel information and insights, including both.



**Amanda Martyniuk**  
Head Of Sales, eShipper



12:30

#### Impact of the new Global Supply Chain Landscape and how Customs can transform challenges to opportunities

- Global Trade 2.0 is here. The world is changing and there will be more changes the next 5 years than we seen to global trade the last 50
- The industry is changing to meet new unknowns and new demands, including various regulatory reforms and new ESG supply chain legislation
- We see emerging trusted trade lanes managed by supply chain visibility using smart containers through smart borders
- Trade digitalization creates new opportunities to plan for the unplannable



**Lars Karlsson**  
Global Head of Trade and Customs Consulting Maersk, A.P. Moller - Maersk



13:00

#### Available Session

### LUNCH AND NETWORKING BREAK

13:30 [1 hour]

14:30

#### Available Session

15:00

#### The Transportation Data Cube (TDC) - The Cube that keeps thing rolling

- In-house developed digital logistics tool that identifies the most affordable, efficient, reliable, and eco-friendly route options for your business needs.
- Automated solution for rate uploads and quality checks which is highly flexible and requires no IT involvement for any system changes.
- We provide a digital twin of the transportation network that serves as a foundation for cost-reduction strategies, risk mitigation, and limiting your carbon footprint



**Maeghan Smith**  
PR Manager, BSY Associates Inc.



15:30

#### A Practitioner's Agenda: Architecting and Delivering Key Digital Transformation Milestones in Freight Forwarding for 2024

- Revolutionizing Client Interactions: Insights into achieving a customer-first approach through real-time analytics and seamless system integration.
- Operational Excellence through Data: Practical experiences in enhancing data processing to support decision-making, leading to improved efficiency and profitability.
- Building a Data-Driven Organizational Culture\*\*: The pivotal role of BI in transforming company culture, featuring anecdotes from the journey towards a data-empowered enterprise.



**Mac Sullivan**  
Head of Technology and Digital Promotion (USA), NNR Global Logistics USA Inc.



16:00

#### Available Session

### END OF DAY 2



## SPEAKING OPPORTUNITIES

### Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### Production Team

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othman.syed@ptnevents.com

Noah Scott  
noah.scott@ptnevents.com

Misbah Shaikh  
misbah.shaikh@ptnevents.com



#### Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



#### Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



## DELEGATE REGISTRATION

### Want to book delegate ticket?

Below are the various options for delegate participation.



#### Super Early Bird

Window closing on Dec 10, 2024

USD \$799



#### Early Bird

Window closing on Mar 05, 2025

USD \$899



#### Regular Pass

Window closing on May 08, 2025

USD \$999

#### Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

**GROUP DISCOUNTS**

**10%**  
GROUP OF 2

**15%**  
GROUP OF 3

**20%**  
GROUP OF 5

Get in touch with us on [info@ptnevents.com](mailto:info@ptnevents.com) to avail group discounts on your purchases.

# Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



## Sponsorship & Media Team

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Sarah Jones  
[sarah.jones@ptnevents.com](mailto:sarah.jones@ptnevents.com)

### Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

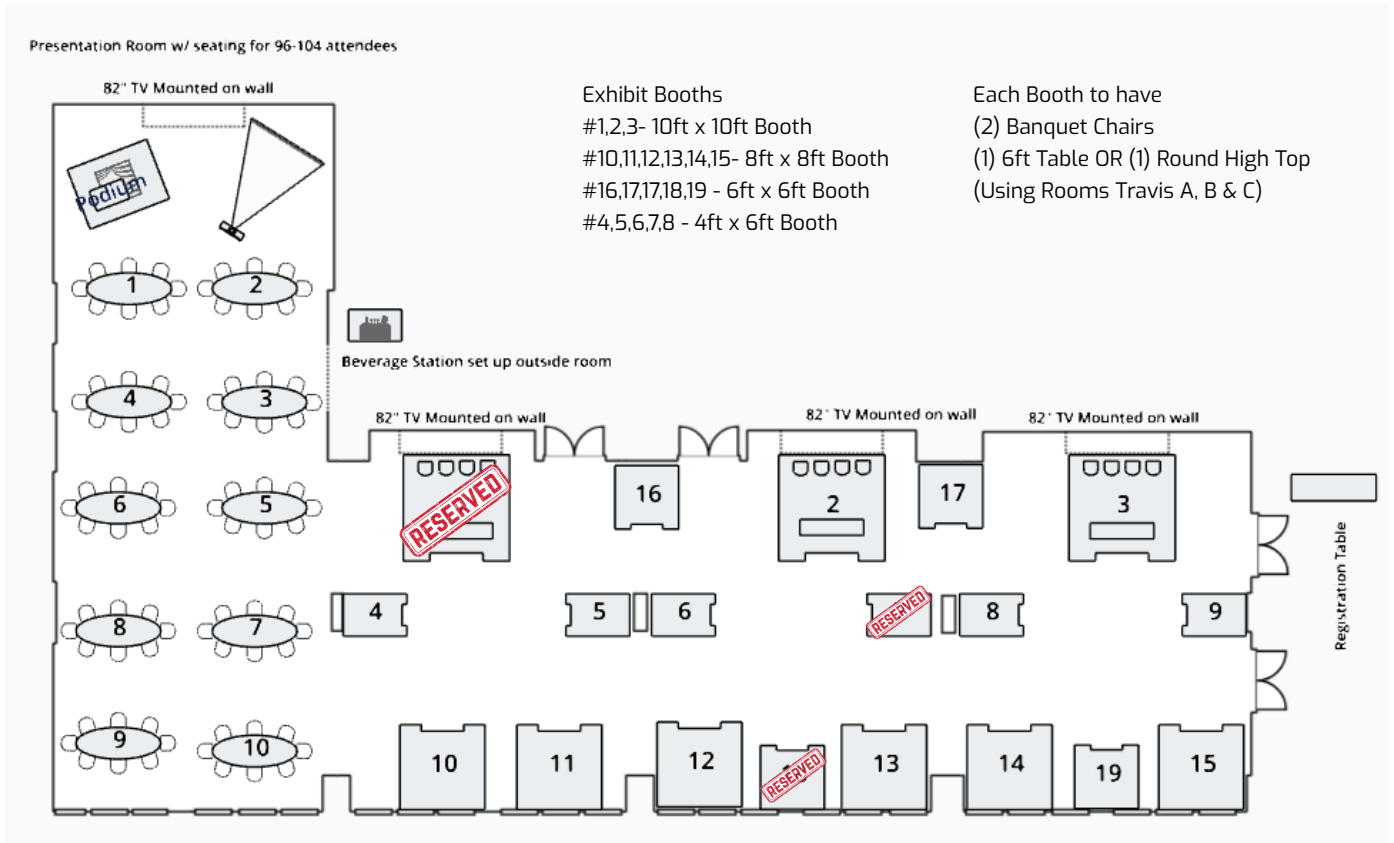
## Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING &amp; PROMOTIONS</b>	<b>USD \$22999</b>	<b>USD \$9599</b> <small>USD \$12599</small>	<b>USD \$7099</b> <small>USD \$10599</small>	<b>USD \$3799</b> <small>USD \$5099</small>	<b>USD \$3799</b> <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

## EXHIBITION FLOOR PLAN



## ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

## UPCOMING EVENTS



**Supply Chain Visibility**  
 Conference and Exhibition 2025



**Supply Chain**  
 Digitalization Conference 2025

### Production Team

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